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**TOSHIBA INTRODUCES WORLD'S HIGHEST-CAPACITY, SINGLE-PLATTER
1.8-INCH HDD, ENABLING NEXT-GENERATION PORTABLE MEDIA PLAYERS**

*Quietest and Most Power-Efficient 1.8-inch HDD Offers Sizeable Storage and
Ruggedness for Consumer Electronics Products*

IRVINE, Calif., September 9, 2009 – Toshiba Storage Device Division (SDD), a division of Toshiba America Information Systems, Inc., the industry pioneer in small form factor hard disk drives (HDDs), today introduced a new line of 1.8-inch HDDs with up to 160GB¹ of capacity in a single-platter, five-millimeter-high design targeted for next-generation portable media players, digital video cameras and other consumer electronics products.

Toshiba's new MKxx34GAL family of 1.8-inch HDDs offers consumer electronics manufacturers a thin and light package with the industry's highest storage capacity, best power consumption efficiency, most durability and quietest seek operation of any HDD on the market.

Equipped with a PATA interface, 4,200 RPM rotational speed and acoustic-reduction features, Toshiba's MKxx34GAL HDD is ideal for audio and video playback applications that require high-capacity in a small footprint with quiet operation to maximize the entertainment experience of the host device. Leveraging Toshiba's long history of technology expertise in miniaturization and the 1.8-inch HDD form factor, the MKxx34GAL is the quietest hard drive produced because of its size and the advanced acoustic management techniques that Toshiba has incorporated into all of its recent mobile HDD platforms.

The new single-platter HDD family is perfect for on-the-go entertainment and immediate digital content capture. The MKxx34GAL provides superior ruggedness and durability compared to larger form factor HDDs, tolerating up to 1,500 G of non-operational shock and 600G of operational shock. At 160GB, the highest-capacity HDD in the family can store up to either 45,000 digital photos, 42,000 digital music files or 130 downloaded digital videos² – all in a device about the size of a credit card.

“1.8-inch HDDs are key components in a variety of handheld and mobile products that require the combination of high-capacity, durability, cost-effectiveness and reliability in a small and compact footprint,” said Maciek Brzeski, vice president of marketing at Toshiba Storage Device Division. “With the increasing demand for anytime content access and capture, we continue to see healthy opportunity for 1.8-inch HDDs in portable devices. Our 1.8-inch products have fueled innovation in a variety of markets, and have been installed in many products that are today, common household items.”

Since 2000, Toshiba has shipped more than 70 million 1.8-inch HDDs to a variety of leading consumer electronics and PC manufacturers, maintaining the number one share position since entering the 1.8-inch HDD market in 2000. According to industry analyst firm IDC, Toshiba commanded 68 percent of the 1.8 market in the second quarter and Toshiba expects to exceed that amount by the end of 2009.

Capacities and Availability

Shipping now to consumer electronics manufacturers, the compact 160GB model leads the MKxx34GAL series with mass production of the 60GB, 80GB and 120GB models scheduled in late September. The family targets a variety of consumer-oriented applications, including product lines that offer a range of capacities and price points. For more information on Toshiba's line of industry-leading small form factor hard drives, visit **www.toshibastorage.com**.

Product Specifications

Model Number	MXX34GAL
Maximum Capacity (Formatted) 1	160GB / 120GB // 80GB / 60GB
Number of platters	1
Areal density	467 Gb/in ²
Average seek time	15 ms
Rotational speed	4,200 RPM
Buffer memory	8 MB
Interface	Parallel ATA
Interface transfer rate	100 MB/sec
External dimensions (WxDxH; mm)	54.0 mm x 71.0 mm x 5.0 mm
Weight (g)	48 g (max)
Energy consumption efficiency	0.0019 / 0.0025 // 0.0038 / 0.0050 W/GB
Shock resistance: Operating Non-operating	5,880 m/s ² (600 G, 2ms) 14,700 m/s ² (1,500 G, 1ms)
Acoustics: Idle Seek	14 dB 15 dB

About Toshiba Storage Device Division

Toshiba SDD, a division of Toshiba America Information Systems, Inc., leads the market in the development, design and manufacturing of small form factor 2.5-inch and 1.8-inch hard disk drives for original equipment manufacturers, value-added resellers, value-added dealers, systems integrators, distributors and retailers in the United States. The company also offers a line of high-quality personal storage devices that enable consumers to quickly and easily back up personal digital content and entertainment libraries. Inherent in the Toshiba storage family are the high-quality engineering and manufacturing capabilities that have established Toshiba products as worldwide leaders. For more information, visit www.toshibastorage.com.

About Toshiba America Information Systems Inc. (TAIS)

Headquartered in Irvine, Calif., TAIS is comprised of four business units: Digital Products Division, Imaging Systems Division, Storage Device Division, and Telecommunication Systems Division. Together, these divisions provide mobile products and solutions, including industry-leading portable computers; projectors; imaging products for the security, medical and manufacturing markets; storage products for automotive, computer and consumer electronics applications; and telephony equipment and associated applications.

TAIS provides sales, marketing and services for its wide range of information products in the United States and Latin America. TAIS is an independent operating company owned by Toshiba America, Inc., a subsidiary of Toshiba Corporation. Toshiba Corporation is a world leader and innovator in high technology, a diversified manufacturer and marketer of advanced electronic and electrical products. These products span from information & communications systems; digital consumer products; electronic devices and components; as well as power systems including nuclear energy; industrial and social infrastructure systems; and home appliances. Toshiba was founded in 1875, and today operates a global network of more than 730 companies, with 199,000 employees worldwide and annual sales surpassing US \$67 billion (FY 2008). For more information on Toshiba's leading innovations, visit the company's Web site at www.toshiba.com.

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1. One Gigabyte (1 GB) means $10^9 = 1,000,000,000$ bytes using powers of 10. A computer operating system, however, reports storage capacity using powers of 2 for the definition of $1 \text{ GB} = 2^{30} = 1,073,741,824$ bytes, and therefore shows less storage capacity. Available storage capacity (including examples of various media files) will vary based on file size, formatting, settings, software and operating system. Examples of the number of photos, songs, movies, and any other files that can be stored on a hard drive are provided for illustrative purposes only. Your results will vary based on file size and format, settings, features, operating system, software and other factors.
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